

# Optimized Digital Lighting™

# LED's as an Emerging Source for General Illumination



### **OPPORTUNITIES**

#### 1. LONG LIFE

- 50 times longer than incandescent
- 4-5 times longer than fluorescents

# 2. LOW POWER CONSUMPTION

- Uses 6-7% of the energy used by incandescent
- Uses 25-30% of the energy used by fluorescents



#### 3. DURABLE

Withstand shocks, vibrations and frequent switching unlike fragile incandescent bulbs

# 4. ENVIRONMENTAL IMPACT

LED's contain no mercury or toxic gases so disposal is easy.



#### 5. LOWEST TOTAL COST OF OWNERSHIP

- Bulb Cost + Electricity
- Savings on Labor, Air Conditioning and Insurance



### **CHALLENGES**

#### 1. POWER SUPPLY

- LED's use DC current vs. AC current used by existing Illumination systems.
- Life of Supply in contrast to LED life performance
- Efficiency



#### 2. THERMAL MANAGEMENT

- Junction Temperature of devices Increase in Junction temperatures result in decrease of light output
- LED thermal Conductivity Package & interface material create bottle neck in system design



#### 3. LED PACKAGE

Chemical Compatibility

High Output Levels in Small Form factors can degrade the package causing shifts in color temperature & light output



#### 4. LENSES



## RESEARCH

- 1. Thermal Management
- 2. Optical Management
- 3. Packaging Efficiency
- 4. Die Management
- 5. Hybrids

